

## THE NUMBER 1 COMPARISON TOOL FOR TYRE BUYERS



### A WEBSITE PRESENT IN 20 COUNTRIES

- PUBLISHED BY **LIZEO ONLINE MEDIA GROUP**, EUROPE'S BIG DATA SPECIALIST IN THE WORLD OF TYRES, REZULTEO.COM IS CURRENTLY PRESENT IN 20 COUNTRIES.
- REZULTEO.COM IS AN **INDEPENDENT WEBSITE, CREATED BY 4** TYRE INDUSTRY, WEB AND INFORMATION TECHNOLOGY **EXPERTS**: XAVIER GIGNOUX, LAURENT LAFAYE, FABRICE TOCCO AND MARCO CANDELO.
- REZULTEO.COM AIMS TO **PROVIDE CONSUMERS WITH ALL THE INFORMATION THEY REQUIRE** TO CHOOSE THE BEST TYRE TO SUIT THEIR NEEDS.
- REZULTEO.COM SUPPORTS **EUROPEAN TYRE LABELLING**, WHICH EMPHASISES THE IMPORTANCE OF ENVIRONMENTAL AND SAFETY CRITERIA.

### 6 MILLION UNIQUE VISITORS BY END OF 2013

- BY THE END OF 2013, MORE THAN **6 MILLIONS USERS** THROUGHOUT THE WORLD WILL HAVE VISITED A REZULTEO.COM WEBSITE.
- AMONG THEM, **90% ARE PREPARING THEIR NEXT TYRE PURCHASE.**

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### THE TYRE PORTAL THAT BRINGS TOGETHER BRANDS, RETAILERS AND PRICES



REZULTEO.COM INDEPENDENTLY GATHER MILLIONS OF PRICES EVERY DAY.



HUNDREDS OF BRANDS AND THOUSANDS OF OUTLETS ARE REFERENCED SO YOU CAN FIND PROFESSIONALS CLOSE TO HOME.



REZULTEO.COM AGGREGATES RESULTS FROM TYRE PERFORMANCE TESTS PUBLISHED BY THE EUROPEAN PRESS AND SPECIALISED LABORATORIES.



REZULTEO.COM REPORTS ON TYRE NEWS AND OFFERS PRACTICAL ADVICE.

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### TOOLS TO HELP YOU CHOOSE



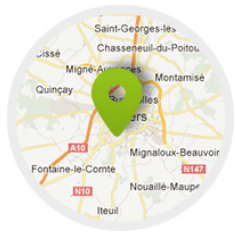
#### CONFIGURATOR

PROVIDES ALL THE NECESSARY CRITERIA TO FIND THE TYRE THAT BEST SUITS YOUR VEHICLE AND DRIVING STYLE.



#### COMPARISON TOOL

ALLOWS USERS TO IMMEDIATELY COMPARE THE PERFORMANCE AND PRICE OF A SELECTION OF TYRES.



#### GEOLOCATION

ALLOWS USERS TO FIND DISTRIBUTORS OR A FITTING CENTRE IN A GIVEN AREA AND GET PRACTICAL INFORMATION ON THEIR SERVICE OFFER.



#### ADVICE

PRACTICAL GUIDES FOR PURCHASING, USING AND MAINTAINING TYRES.

### FAST GROWING

SINCE ITS CREATION, REZULTEO.COM HAS ESTABLISHED A EUROPEAN WEB PRESENCE.

- **2009:** REZULTEO.COM WAS LAUNCHED IN FRANCE AND THE UK.
- **2010:** REZULTEO.COM CONTINUED ITS EXPANSION IN GERMANY, RUSSIA, POLAND, SPAIN AND ITALY.
- **2011:** 8 NEW SITES WERE BROUGHT ONLINE: PORTUGAL, SWEDEN, AUSTRIA,

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IRELAND, UKRAINE, HUNGARY, LITHUANIA AND DENMARK.

- **2012:** 5 NEW SITES WERE BROUGHT ONLINE: NETHERLANDS, BELGIUM, SWITZERLAND, CZECH REPUBLIC AND TURKEY.
- **2013:** AN ARABIC TYRE GUIDE WAS LAUNCHED.

## EUROPE

### GERMANY

WWW.REZULTEO-REIFEN.DE

### AUSTRIA

WWW.REZULTEO-REIFEN.AT

### SWEDEN

WWW.REZULTEO-DÄCK.SE

### DENMARK

WWW.REZULTEO-DAEK.DK

### SPAIN

WWW.REZULTEO-NEUMATICOS.ES

### FRANCE

WWW.REZULTEO-PNEU.FR

### HUNGARY

WWW.REZULTEO-GUMI.HU

### IRELAND

WWW.REZULTEO-TYRES.IE

### ITALY

WWW.REZULTEO-PNEUMATICI.IT

### LITHUANIA

WWW.REZULTEO-PADANGOS.LT

### NETHERLANDS

WWW.REZULTEO-BANDEN.NL

### POLAND

WWW.REZULTEO-OPONY.PL

### PORTUGAL

WWW.REZULTEO-PNEUS.COM.PT

### CZECH REPUBLIC

WWW.REZULTEO-PNEUMATIKY.CZ

### UNITED KINGDOM

WWW.REZULTEO-TYRES.CO.UK

### SWITZERLAND

WWW.REZULTEO-REIFEN.CH

WWW.REZULTEO-PNEU.CH

WWW.REZULTEO-PNEUMATICI.CH

### BELGIUM

WWW.REZULTEO-BANDEN.BE

WWW.REZULTEO-PNEU.BE

## MIDDLE EAST AND NORTH AFRICA

### ARABIC SPEAKING COUNTRIES

WWW.REZULTEO-ITARAT.COM

### TURKEY

WWW.REZULTEO-LASTIK.COM.TR

## RUSSIA AND CIS

### RUSSIA

WWW.REZULTEO-SHINA.RU

### UKRAINE

WWW.REZULTEO-SHINA.COM.UA